



3. Polish-Swiss Roundtable

eHealth: ICT solutions for Health Tech

Wednesday, November 9th, 2016, 1:30pm – 6:45pm

Digitalisation in the Health Tech industry is a key factor for the future and eHealth a buzz word which combines two growing industries: ICT and Health Tech. The Polish-Swiss Roundtable aims to bring together companies from Switzerland and Poland (ICT and Health Tech) to get to know each other and explore possibilities of exchange, collaboration and partnerships.

During the event, participants will have the opportunity to learn more about the IT solutions of selected Polish and/or Swiss companies at the allocated stands organized by the respective companies in the foyer.

Programme

10:00-12:00am	Time for individual meetings with our service providers <i>(please book your slot in advance – you will receive a separate email)</i>
1:30-2:00pm	Registration and Welcome Coffee
2:00-2:15pm	Welcome Speech <i>Eric Jakob, Head of the Promotion Activities Directorate SECO</i>
2:15-2:30pm	“Switzerland as a Health Tech hub” <i>Patrick Dümmler, Health Tech Cluster Switzerland</i>
2:30-2:45pm	“Legal aspects of eHealth with some business opportunities” <i>Katharina Lasota-Heller, HütteLaw AG</i>
2:45-3:00pm	“The global digital health industry, main players, and solutions for the industry” <i>Constantino Bredy, PwC Switzerland</i>

Gold partners

Testimonial Part – Case Studies

3:00-3:15pm

“Advanced IT solutions made in Poland for Swiss Health Tech”
Mariusz Mulas, Head, Roche Global IT Solutions

3:15-3:30pm

“How to turn a doomed project around. From despair to bright future in a few simple (but not easy) steps.” *Wojtek Gurgul, PGS Software*

3:30-3:45pm

“Optimize complex and analytical queries in a hospital”
Davide Li Cavoli, Projektleader, Hicron Switzerland

3:45-4:00pm

“Current Trends in IT Solutions for eHealth”
Michał Pruski, Comarch

4:00-4:30pm

Coffee Break

4:30-5:30pm

Panel Discussion

“Swiss-Polish Cooperation in eHealth – business insights”
moderated by Patrick Dümmler, Health Tech Cluster Switzerland

5:30-5:40pm

Closing Statement
Ulrich Schwendimann, Urs Durrer und Patrick Dümmler

6:00-7:00pm

Speed Business Meetings

In this session, participants will take part in a series of direct meetings, during which they have a chance to briefly present their companies, and make new contacts.

7:00pm

Reception

Information

Event registration

Please find the registration form online under <http://b2bms.eu>.
For questions and enquiries, please write to Nadja Leutert nadja.leutert@sz.ch or to Barbara Szałwska bs@swisschamber.pl; with the subject header «3. Polish-Swiss Roundtable».

Venue / Hotel

SEEDAMM PLAZA, Seedammstrasse 3, CH-8808 Pfäffikon SZ
www.seedamm-plaza.ch, info@seedamm-plaza.ch
Please book your accommodation directly. Please refer to this event.

We are sure that this international meeting will give you new insights and new contacts for future business. We are looking forward to seeing you in Pfäffikon SZ in Switzerland.

**Swisschamber
Poland**

Ulrich Schwendimann

**Office for Economy
Canton Schwyz**

Urs Durrer

**Health Tech Cluster
Switzerland**

Patrick Dümmler

Patronage



Botschaft
der Republik Polen
in Bern

Communication partners



Polish
Professionals
in Switzerland





Follow-up event: social and business side event

Schwyz – Say Cheese!

Canton Schwyz as a business hub for your company

Thursday, November 10th, 2016, 9:00am – 2:00pm

Considering moving your business to Schwyz? You would like to learn more about local customs and traditions in Switzerland? Get "Best practice" information from our local experts about setting up a company. Join us for this side event after our 3. Polish-Swiss Roundtable to maximize your visit here in Schwyz and catch your plane in the late afternoon.

Programme: You will be picked up in the Hotel Seedamm Plaza and within 20 minutes we will take you to Einsiedeln, where you can learn about a local Swiss Cheese Dairy. After a guided tour of the premises, you will be offered a presentation by our local professionals for companies moving to Schwyz. Before we head back to Pfäffikon SZ, you will be treated to a wonderful lunch at the Cheese Manufactory in Einsiedeln.

Please **sign up for participation** as we have just a limited number of 20 seats available. Just tick the box at the end of your registration for the main event that you would like to attend "**Schwyz – Say Cheese!**" as well. This side event is free of charge.

We are looking forward to welcoming you to this event.

Office for Economy Canton Schwyz

Urs Durrer

Mathias Ulrich

Office for Economy Canton Schwyz – visit www.schwyz-economy.ch

All-embracing services

- Single point of contact for settlement enquiries
- Extensive support for corporate domicile search, taxation, foreign national permits

Company start-ups without the red tape

- Fast-track incorporations (AG and GmbH)

Knowledge and technology transfer

- Access to universities, research and science

How to reach Pfäffikon SZ – Seedamm Plaza Hotel



BY CAR

From the A3 motorway, take the Pfäffikon SZ exit, and head towards Pfäffikon SZ. After about 250 metres, you will see a signpost on the right for the SEEDAMM PLAZA.

From Rapperswil, keep right at the end of the Seedamm (Lake causeway) in the direction of Pfäffikon SZ, and turn right immediately to the SEEDAMM PLAZA.

ARRIVING BY PLANE

From Zurich Airport you can take a direct train, S2, leaving every 30 minutes (direct, travel time 51 min.) or transfer at Zurich Central Station.

ARRIVING BY RAIL

At Pfäffikon SZ station, you reach the SEEDAMM PLAZA in just a 10 minutes walk.

Location SEEDAMM PLAZA, Seedammstrasse 3, CH-8808 Pfäffikon SZ
www.seedamm-plaza.ch

Event registration Please find the registration form online under <http://b2bms.eu>